

EAST Search History

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|--|--|------------------|---------|------------------|
| S1 | 1 | ("20050114319").PN. | US-PGPUB; USPAT; USOCR; EPO | OR | OFF | 2006/08/20 14:42 |
| S2 | 45 | analyze with (website or webpage or "web site" or "web page") with (keyword or "key word" or "meta tag") | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 14:47 |
| S3 | 100 | analyz\$3 with (website or webpage or "web site" or "web page") with (keyword or "key word" or "meta tag") | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 17:03 |
| S4 | 4 | analyz\$3 with (website or webpage or "web site" or "web page") with (keyword or "key word" or "meta tag") with (efficacy or effectiveness or efficient or optim\$7) | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 14:50 |
| S5 | 5 | analyz\$3 with (website or webpage or "web site" or "web page") same (keyword or "key word" or "meta tag") with (efficacy or effectiveness or efficient or optim\$7) | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 14:50 |
| S6 | 62 | analyz\$3 with (website or webpage or "web site" or "web page") with (keyword or "key word" or "meta tag") and (index\$3 or crawler) | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 14:52 |
| S7 | 14 | analyz\$3 with (website or webpage or "web site" or "web page") with (keyword or "key word" or "meta tag") same(index\$3 or crawler) | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 14:52 |
| S8 | 14 | analyz\$3 with (website or webpage or "web site" or "web page") with (keyword or "key word" or "meta tag") same (index\$3 or crawler) | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 14:58 |
| S9 | 678 | (optimize or configure) with (content or web) adj page | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 15:00 |

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| S10 | 18 | (optimize or configure) with (content or web) adj page same (search adj engine) | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 15:23 |
| S11 | 38 | (optimize or configure) with (content or web) adj page and (search adj engine) with (result or listing or rank\$3) | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 15:18 |
| S13 | 5 | effective with (keywords or "key words" or search adj terms) with page with identif\$7 | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 15:05 |
| S14 | 0 | layout with rules with efficient with index\$3 | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 15:19 |
| S15 | 60 | apply\$3 with rules with (((content or web) adj page) or webpage or "web page") | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 15:20 |
| S16 | 6 | (optimize or configure) with ((content or web) adj page or "web site" or "web page" or website or webpage) same (search adj engine) with (performance or rank\$3) | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 15:27 |
| S17 | 86 | optimiz\$5 with search with result with (relevance or rank\$3 or list\$3) | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 15:28 |
| S18 | 86 | optimiz\$5 with search with result with (relevance or rank\$3 or list\$3) same search adjengine | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 15:28 |
| S19 | 34 | optimiz\$5 with search with result with (relevance or rank\$3 or list\$3) same search adj engine | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 15:28 |
| S20 | 5 | analyz\$3 with (website or webpage or "web site" or "web page") with (keyword or "key word" or "meta tag") same optimiz\$5 | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 18:02 |

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| S21 | 8 | (evaluat\$3 or analyz\$3) with (website or webpage or "web site" or "web page") with (keyword or "key word" or "meta tag") same optimiz\$5 | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | OR | ON | 2006/08/20 18:52 |
| S22 | 1 | improve target web page rank | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | WITH | ON | 2006/08/20 18:52 |
| S23 | 1 | improv\$3 target page rank search engine | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | WITH | ON | 2006/08/20 19:05 |
| S24 | 4 | keywords target page optimiz\$5 | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | WITH | ON | 2006/08/20 19:05 |
| S25 | 4 | keyword target page optimiz\$5 | US-PGPUB; USPAT; USOCR; EPO; IBM_TDB | WITH | ON | 2006/08/20 19:19 |
| S26 | 2 | (("20020035611") or ("20040068460")).PN. | US-PGPUB; USPAT; USOCR; EPO | OR | OFF | 2006/08/20 19:19 |